

# **BABY JELLYCAT 2024**

### BABY JELLYCAT LUX RANGE



NEW LUX RANGE **BASHFUL WILLOW BUNNY SOOTHER** 



**NEW LUX RANGE BASHFUL WILLOW BUNNY BLANKIE** 



**NEW LUX RANGE BASHFUL ROSA BUNNY SOOTHER** 



**NEW LUX RANGE BASHFUL ROSA BUNNY BLANKIE** 



**NEW LUX RANGE BASHFUL LUNA BUNNY SOOTHER** 



**NEW LUX RANGE BASHFUL LUNA BUNNY BLANKIE** 



LUX RANGE **SMUDGE ELEPHANT SOOTHER** 



LUX RANGE

**SMUDGE ELEPHANT BLANKIE** 

### BABY JELLYCAT BASHFUL BUNNY



BASHFUL BEIGE BUNNY SOOTHER



NEW BASHFUL BEIGE BUNNY COMFORTER



BASHFUL BEIGE BUNNY RING RATTLE



NEW BASHFUL BEIGE BUNNY BLANKIE



NEW BASHFUL BEIGE BUNNY MUSICAL PULL



BASHFUL SILVER BUNNY SOOTHER

**BASHFUL BLUSH BUNNY** 

SOOTHER



NEW BASHFUL SILVER BUNNY COMFORTER



NEW BASHFUL BLUSH BUNNY COMFORTER



BASHFUL SILVER BUNNY RING RATTLE



NEW BASHFUL SILVER BUNNY BLANKIE



NEW BASHFUL SILVER BUNNY MUSICAL PULL



NEW BASHFUL BLUSH BUNNY MUSICAL PULL



BASHFUL BLUSH BUNNY RING RATTLE



NEW BASHFUL BLUSH BUNNY BLANKIE

### BABY JELLYCAT **BASHFUL BUNNY**



BASHFUL PINK BUNNY SOOTHER



NEW BASHFUL PINK BUNNY COMFORTER



BASHFUL PINK BUNNY RING RATTLE



NEW BASHFUL PINK BUNNY MUSICAL PULL



BASHFUL BLUE BUNNY SOOTHER



NEW BASHFUL BLUE BUNNY COMFORTER



BASHFUL BLUE BUNNY RING RATTLE



NEW BASHFUL BLUE BUNNY MUSICAL PULL

### BABY JELLYCAT BASHFUL HEROES



BASHFUL BLACK & CREAM PUPPY SOOTHER



NEW BASHFUL BLACK & CREAM PUPPY COMFORTER



NEW FOR UK BASHFUL BLACK & CREAM PUPPY RING RATTLE



NEW BASHFUL BLACK & CREAM PUPPY BLANKIE



NEW BASHFUL BLACK & CREAM PUPPY MUSICAL PULL



BASHFUL DRAGON SOOTHER



BASHFUL LAMB SOOTHER



NEW BASHFUL DRAGON COMFORTER



NEW BASHFUL LAMB COMFORTER



RE-INTRO BASHFUL DRAGON RING RATTLE



RE-INTRO BASHFUL LAMB RING RATTLE

### BABY JELLYCAT BARTHOLOMEW BEAR, AMUSEABLE ICONS & BOOKS

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BARTHOLOMEW BEAR SOOTHER



NEW BARTHOLOMEW BEAR COMFORTER



NEW BARTHOLOMEW BEAR RING RATTLE



NEW BARTHOLOMEW BEAR BLANKIE



NEW BARTHOLOMEW BEAR MUSICAL PULL



NEW AMUSEABLE MOON SOOTHER



NEW AMUSEABLE MOON MUSICAL PULL



NEW HELLO MOON FABRIC BOOK



RE-INTRO CORDY DUCKLING



NEW AMUSEABLE SUN SOOTHER



RE-INTRO CORDY DUCKLING COMFORTER



NEW AMUSEABLE SUN MUSICAL PULL



NEW HELLO SUN FABRIC BOOK



#### LUXE **PACKAGING** Soother



#### Contains:

- Golden sticker
- Tissue paper
- Postcard & sleeve
- Gold hangtag
- Luxe ribbon



\*Images for reference only.



#### LUXE **PACKAGING** Soother



\*Images for reference only.



#### LUXE **PACKAGING** Blankie



\*Images for reference only.

#### Contains:

- Golden sticker
- Tissue paper
- Postcard & sleeve

BABY

- Gold hangtag
- Luxe ribbon



#### LUXE **PACKAGING** Blankie



\*Images for reference only.



### BASHFUL LUXE BUNNY WILLOW SOOTHER SO4WIL | Pack Size 4 | Baby

Bashful Luxe Bunny Willow Soother is a small bunny finished in exceptionally soft golden fur, holding onto a matching blanket.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful Luxe

Sample Status:







### BASHFUL LUXE BUNNY WILLOW BLANKIE BLNK4WIL | Pack Size 2 | Baby

Bashful Luxe Bunny Willow Blankie has a small bunny head and arms coming out of the corner of a large blanket in exceptionally soft golden fur.

**Size:** 56×70×9cm/22×28×4"

Materials: Bashful Luxe

Sample Status:







### BASHFUL LUXE **BUNNY ROSA SOOTHER** SO4ROS | Pack Size 4 | Baby

Bashful Luxe Bunny Rosa Soother is a small bunny finished in exceptionally soft rose fur, holding onto a matching blanket.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful Luxe

Sample Status:







### BASHFUL LUXE BUNNY ROSA BLANKIE BLNK4ROS | Pack Size 2 | Baby

Bashful Luxe Bunny Rosa Blankie has a small bunny head and arms coming out of the corner of a large blanket in exceptionally soft rose fur.

**Size:** 56×70×9cm/22×28×4"

Materials: Bashful Luxe

Sample Status:

#### COLOUR PALETTE









**BABY 2024** 



### BASHFUL LUXE BUNNY LUNA SOOTHER SO4LUN | Pack Size 4 | Baby

Bashful Luxe Bunny Luna Soother is a small bunny finished in exceptionally soft white fur, holding onto a matching blanket.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful Luxe

Sample Status:

#### COLOUR PALETTE





**BABY 2024** 



### BASHFUL LUXE BUNNY LUNA BLANKIE BLNK4LUN | Pack Size 2 | Baby

Bashful Luxe Bunny Luna Blankie has a small bunny head and arms coming out of the corner of a large blanket in exceptionally soft white fur.

**Size:** 56×70×9cm/22×28×4"

Materials: Bashful Luxe

Sample Status:







## LUXE **SMUDGE ELEPHANT SOOTHER** SMG4SE | Pack Size 4 | Baby

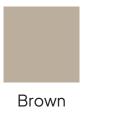
Smudge Elephant Soother is scrumptiously soft in grey fur, with a small elly on the corner.

**Size:** 15×34×34cm/6×13×13"

Materials: Bashful Luxe

Sample Status: Re-Intro

#### COLOUR PALETTE





**BABY 2024** 



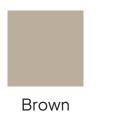
## LUXE **SMUDGE ELEPHANT BLANKIE** SMG4BLNK | Pack Size 2 | Baby

Smudge Elephant Blankie has a small elephant head and arms comming out of the corner of a large blanket in soft grey fur.

**Size:** 56×70×9cm/22x28x4"

Materials: Bashful Luxe

Sample Status:







## JELLYCAT BABY RECYCLED FIBRES

We are proud to launch the new Jellycat Baby range made from recycled polyester fibres. With superior quality fabric guaranteeing the world-famous Jellycat soft touch.













### **BASHFUL BEIGE BUNNY SOOTHER** STH4B | Pack Size 4 | Baby

Bashful Beige Bunny Soother is a soft blanket in iconic Bashful fur, with a little beige bunny holding on tight.

**Size:** 15 x 34 x 34cm / 6x13x13"

**Materials:** Bashful (main body and stuffing made from 100% recycled fibres)

Sample Status: Current Line









### BASHFUL BEIGE BUNNY COMFORTER CMF4B | Pack Size 4 | Baby

Bashful Beige Bunny Comforter is soft in beige iconic Bashful fur in the signature Bredita-style shape.

**Size:** 27 x 20 x 7cm / 10 x 8 x 3"

**Materials:** Bashful (main body and stuffing made from 100% recycled fibres)

Sample Status:

#### COLOUR PALETTE





**BABY 2024** 





BRR4B | Pack Size 4 | Baby

Bashful Beige Bunny Ring Rattle is super soft in beige fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7×3×1"

Materials: Bashful

Sample Status: Current Line









### **BASHFUL BEIGE BUNNY BLANKIE** BLNK4B | Pack Size 2 | Baby

Bashful Beige Bunny Blankie has a small bunny head and arms coming out of the corner of a large blanket in soft beige Bashful fur.

**Size:** 56×70×9cm/22×28×4"

Materials: Bashful

Sample Status:

#### COLOUR PALETTE



#### Beige



### **BASHFUL BEIGE BUNNY MUSICAL PULL** MP4B | Pack Size 4 | Baby

Bashful Beige Bunny Musical Pull is a soft beige bunny hanging down from a soft cream star with beige piping. Pull bunny down to hear a sweet Jellycat lullaby.

**Size:** 30×20×6cm/12×8×2"

Materials: Bashful

Sample Status: New Jellycat lullaby









### **BASHFUL SILVER BUNNY SOOTHER**

STH4BS | Pack Size 4 | Baby

\*USA: Bashful Grey Bunny Soother

Bashful Silver Bunny Soother is a soft blanket in iconic Bashful fur, with a little light silver bunny holding on tight.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful

Sample Status: Approved

#### COLOUR PALETTE









**BABY 2024** 





## BASHFUL SILVER BUNNY COMFORTER

CMF4BS | Pack Size 4 | Baby

\*USA: Bashful Grey Bunny Comforter

Bashful Silver Bunny Comforter is soft in light grey iconic Bashful fur in the signature Bredita-style shape.

Size: Size: 27 x 20 x 7cm / 10 x 8 x 3" Materials: Bashful

Sample Status:









### **BASHFUL SILVER BUNNY RING RATTLE**

BRR4BS | Pack Size 4 | Baby

\*USA: Bashful Grey Ring Rattle

Bashful Silver Bunny Ring Rattle is super soft in light grey fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7×3×1"

Materials: Bashful

Sample Status: Re-Intro











### **BASHFUL SILVER BUNNY BLANKIE**

BLNK4BS | Pack Size 2 | Baby

\*USA: Bashful Grey Bunny Blankie

Bashful Silver Bunny Blankie has a small bunny head and arms coming out of the corner of a large blanket in soft light grey Bashful fur.

Size: 56×70×9cm/22×28×4"

Materials: Bashful

Sample Status:

#### COLOUR PALETTE





Silver



### **BASHFUL SILVER BUNNY MUSICAL PULL**

MP4BSL | Pack Size 4 | Baby

\*USA: Bashful Grey Bunny Musical Pull

Bashful Silver Bunny Musical Pull is a soft light grey bunny hanging down from a soft cream star with grey piping. Pull bunny down to hear a sweet Jellycat lullaby.

**Size:** 30×20×6cm/12×8×2"

Materials: Bashful

Sample Status:







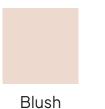
### **BASHFUL BLUSH BUNNY SOOTHER** STH4BLU | Pack Size 4 | Baby

Bashful Blush Bunny Soother is a soft blanket in iconic Bashful fur, with a little blush pink bunny holding on tight.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful

Sample Status: Current Line













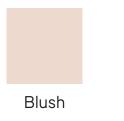
### **BASHFUL BLUSH BUNNY COMFORTER** CMF4BLU | Pack Size 4 | Baby

Bashful Blush Bunny Comforter is soft in blush pink iconic Bashful fur in the signature Bredita-style shape.

**Size:** 27 x 20 x 7cm / 10 x 8 x 3"

Materials: Bashful

Sample Status:







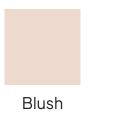
### BASHFUL BLUSH BUNNY RING RATTLE BRR4BLU | Pack Size 4 | Baby

Bashful Blush Bunny Ring Rattler is super soft in blush pink fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7 × 3 × 1"

Materials: Bashful

Sample Status: New to UK













### **BASHFUL BLUSH BUNNY BLANKIE** BLNK4BLU | Pack Size 2 | Baby

Bashful Blush Bunny Blankie has a small bunny head and arms coming out of the corner of a large blanket in soft blush pink Bashful fur.

**Size:** 56×70×9cm/22×28×4"

Materials: Bashful

Sample Status:





### **BASHFUL BLUSH BUNNY MUSICAL PULL** MP4BLU | Pack Size 4 | Baby

Bashful Blush Bunny Musical Pull is a soft pink bunny hanging down from a soft cream star with pink piping. Pull bunny down to hear a sweet Jellycat lullaby.

**Size:** 30×20×6cm/12×8×2"

Materials: Bashful

Sample Status:









# **BASHFUL PINK BUNNY SOOTHER**

STH4PS | Pack Size 4 | Baby

Bashful Pink Bunny Soother is a soft blanket in iconic Bashful fur, with a little baby pink bunny holding on tight.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful

Sample Status: Current Line













### **BASHFUL PINK BUNNY COMFORTER** CMF4BP | Pack Size 4 | Baby

Bashful Pink Bunny Comforter is soft in blush pink iconic Bashful fur in the signature Bredita-style shape.

**Size:** 27 x 20 x 7cm / 10 x 8 x 3"

Materials: Bashful

Sample Status:







## BASHFUL PINK BUNNY RING RATTLE BRR4BP | Pack Size 4 | Baby

Bashful Pink Bunny Ring Rattle is super soft in blush pink fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7 × 3 × 1"

Materials: Bashful

Sample Status: Current Line

### COLOUR PALETTE



Pink







## **BASHFUL PINK BUNNY MUSICAL PULL** MP4BP | Pack Size 4 | Baby

Bashful Pink Bunny Musical Pull is a baby pink bunny hanging down from a soft cream star. Pull bunny down to hear a sweet Jellycat lullaby.

**Size:** 30×20×6cm/12×8×2"

Materials: Bashful

Sample Status: Current Line









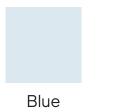
## **BASHFUL BLUE BUNNY SOOTHER** STH4BB | Pack Size 4 | Baby

Bashful Blue Bunny Soother is a soft blanket in iconic Bashful fur, with a little baby blue bunny holding on tight.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful

Sample Status: Current Line









## **BASHFUL BLUE BUNNY COMFORTER** CMF4BB | Pack Size 4 | Baby

Bashful Blue Bunny Comforter is soft in pale blue iconic Bashful fur in the signature Bredita-style shape.

**Size:** 27 x 20 x 7cm / 10 x 8 x 3"

Materials: Bashful

Sample Status:









## BASHFUL BLUE BUNNY RING RATTLE BRR4BB | Pack Size 4 | Baby

Bashful Blue Bunny Ring Rattle is super soft in pale blue fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7 × 3 × 1"

Materials: Bashful

Sample Status: Current Line







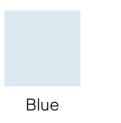
## **BASHFUL BLUE BUNNY MUSICAL PULL** MP4BB | Pack Size 4 | Baby

Bashful Blue Bunny Musical Pull is a baby blue bunny hanging down from a soft cream star. Pull bunny down to hear a sweet Jellycat Iullaby.

**Size:** 30×20×6cm/12×8×2"

Materials: Bashful

Sample Status: Current Line









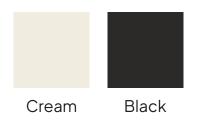
## BASHFUL BLACK & CREAM PUPPY SOOTHER STH4BCP | Pack Size 4 | Baby

Bashful Black & Cream Puppy is soft in iconic Bashful fur, holding on to a soft cream blanket in matching fabric.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful

Sample Status: Current Line









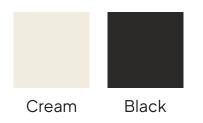
## BASHFUL BLACK & CREAM PUPPY COMFORTER CMF4BCP | Pack Size 4 | Baby

Bashful Black & Cream Puppy Comforter is soft in cream and black iconic Bashful fur in the signature Bredita-style shape.

**Size:** 27 x 20 x 7cm / 10 × 8 × 3"

Materials: Bashful

Sample Status:









## BASHFUL BLACK & CREAM PUPPY RING RATTLE BRR4BCP | Pack Size 4 | Baby

Bashful Black & Cream Puppy Ring Rattle is super soft in cream and black fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7 × 3 × 1"

Materials: Bashful

Sample Status:











## BASHFUL BLACK & CREAM PUPPY BLANKIE BLNK4BCP | Pack Size 2 | Baby

Bashful Black & Cream Puppy Blankie has a small puppy head and arms coming out of the corner of a large blanket in soft cream Bashful fur.

Size: 56×70×9cm/22×28×4"

Materials: Bashful

Sample Status:

### COLOUR PALETTE





**BABY 2024** 



## BASHFUL BLACK & CREAM PUPPY MUSICAL PULL MP4BCP | Pack Size 4 | Baby

Bashful Black & Cream Puppy Musical Pull is a soft cream and black puppy hanging down from a soft cream star with black piping. Pull puppy down to hear a sweet Jellycat lullaby.

**Size:** 30×20×6cm/12×8×2"

Materials: Bashful

Sample Status:

### COLOUR PALETTE





**BABY 2024** 





## **BASHFUL DRAGON SOOTHER** STH4DR | Pack Size 4 | Baby

Bashful Dragon Soother is soft in sage green Bashful fur, with a little dragon holding on to the corner.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful

Sample Status: Current Line











## **BASHFUL DRAGON COMFORTER**

CMF4BDR | Pack Size 4 | Baby

Bashful Dragon Comforter is soft in sage green iconic Bashful fur in the signature Bredita-style shape.

**Size:** 27 x 20 x 7cm / 10 × 8 × 3"

Materials: Bashful

Sample Status:







## BASHFUL DRAGON RING RATTLE BRR4DR | Pack Size 4 | Baby

Bashful Dragon Ring Rattle is super soft in sage green fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7×3×1"

Materials: Bashful

Sample Status:









## **BASHFUL LAMB SOOTHER** STH4LAM | Pack Size 4 | Baby

Bashful Lamb Soother in soft in cream Bashful fur, with a little lamb holding on tight to the corner.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bashful

Sample Status: Current Line











## **BASHFUL LAMB COMFORTER**

CMF4LAM | Pack Size 4 | Baby

Bashful Lamb Comforter is soft in cream iconic Bashful fur in the signature Bredita-style shape.

**Size:** 27 x 20 x 7cm / 10 × 8 × 3"

Materials: Bashful

Sample Status:









## **BASHFUL LAMB RING RATTLE**

BRR4LAM | Pack Size 4 | Baby

Bashful Lamb Ring Rattle is super soft in cream fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm / 7×3×1"

Materials: Bashful

Sample Status:







# BARS4BR | Pack Size 4 | Baby

Bartholomew Bear Soother is soft in textured fur and has brought along a super soft soother in matching caramel fur.

**Size:** 15 x 34 x 34cm / 6x13x13"

Materials: Bartholomew

Sample Status: Current Line

### COLOUR PALETTE



Brown





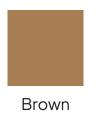
## BARTHOLOMEW BEAR COMFORTER CMF4BAR | Pack Size 4 | Baby

Bartholomew Bear Comforter is soft in textured caramel fur in the signature Bredita-style shape.

**Size:** 28 x 22 x 7cm /11x9x3"

Materials: Bashful

Sample Status:









## **BARTHOLOMEW BEAR RING RATTLE** BAR4RR | Pack Size 4 | Baby

Bartholomew Bear Ring Rattle is super soft in textured caramel fur, with a doughnut-shaped tummy that'll rattle when you shake it.

**Size:** 18 x 8 x 2cm /7×3×1"

Materials: Bartholomew

Sample Status:

### COLOUR PALETTE



Brown







## BARTHOLOMEW BEAR BLANKIE BLNK4BAR | Pack Size 2 | Baby

Bartholomew Bear Blankie has a small bear head and arms coming out of the corner of a large blanket in soft textured caramel fur.

**Size:** 56×70×9cm/22×28×4"

Materials: Bartholomew

Sample Status:









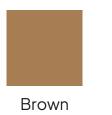
## **BARTHOLOMEW BEAR MUSICAL PULL** MP4BAR | Pack Size 4 | Baby

Bartholomew Bear Musical Pull is a soft textured caramel bear hanging down from a soft cream star with caramel piping. Pull Bartholomew down to hear a sweet Jellycat lullaby.

**Size:** 30×18×5cm/12×7×2"

Materials: Bartholomew

Sample Status:









## AMUSEABLE MOON SOOTHER

## SO4MOON | Pack Size 4 | Baby

Amuseable Moon Soother is soft in textured cream fur with a Bashful-style soft cream blanket.

**Size:**10×34×34cm/4×13×13"

Materials:

Sample Status:







## AMUSEABLE MOON MUSICAL PULL MP4MOON | Pack Size 4 | Baby

Amuseable Moon Musical Pull is a soft cream moon with a smiling soft cream star hanging below. Pull the star down to hear a sweet Jellycat Iullaby.

**Size:** 28×15×6cm/11×6×2"

Materials:

Sample Status:







## **HELLO MOON FABRIC BOOK**

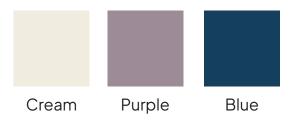
BB444HM | Pack Size 4 | Baby

Hello Moon Fabric Book has crinkle pages, bright illustrations, and fun tactile elements featured throughout the book.

**Size:**18×18×5cm/7×7×2"

Materials:

Sample Status:









## AMUSEABLE SUN SOOTHER SO4SUN | Pack Size 4 | Baby

Amuseable Sun Soother is a Bashful-style sun in bright yellow fur, attached to a bright yellow cuddle blanket.

**Size:**12×34×34cm/6×13×13"

Materials:

Sample Status:







## AMUSEABLE SUN MUSICAL PULL MP4SUN | Pack Size 4 | Baby

Amuseable Sun Musical Pull is a bold yellow sun with a smiling cream cloud hanging below. Pull the cloud down to hear a sweet Jellycat lullaby.

**Size:**20×20×6cm/8×8×2"

Materials:

Sample Status:







## **HELLO SUN FABRIC BOOK**

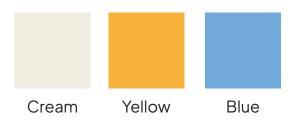
BB444HS | Pack Size 4 | Baby

Hello Sun Fabric Book has crinkle pages, bright illustrations, and fun tactile elements featured throughout the book.

**Size:**18×18×5cm/7×7×2"

Materials:

Sample Status:







## **CORDY ROY DUCKLING**

### SR4DK | Pack Size 4 | Baby

Cordy Roy Baby Duckling has light yellow cord fabric, with a bright orange suedette beak and feet.

**Size:** 33×10×12cm/13×4×5"

Materials: Corduroy

Sample Status:







## **CORDY ROY DUCKLING COMFORTER** SRS4DK | Pack Size 4 | Baby

Cordy Roy Baby Duckling Comforter is soft in light yellow cord fabric, with a short Bashful-style tummy and orange suedette beak and feet.

**Size:**28×17×6cm/11×7×2"

Materials: Corduroy

Sample Status:

### COLOUR PALETTE





**BABY 2024**