







# WEEPOD® BASIX

ALL SOFT.

FOAM SEAT MEANS MORE COMFORT FOR LITTLE BOTTOMS

SECURES TO THE TOILET WITH SUCTION CUPS

STANDS UPRIGHT WHEN NOT IN USE



**GALACTIC GREY #7413** 





#7415 BERRY BLUE

## **WEEPOD® TOILET TRAINER**

CLEAN AND SIMPLE.

HANDLES FOR EXTRA SUPPORT

SECURE BASE OFFERS NON-SLIP SUPPORT AND A LOOP FOR HANGING

EPA-APPROVED ANTI-MICROBIAL TO KEEP TOILET TRAINING CLEAN(ER)





# WEEPOD® TOILET TRAINER SQUISH™

SOFT AND STURDY.

SOFT SQUIDGY TOP, SECURE PLASTIC **BASE AND NON-SLIP GRIP** 

HANDLES FOR EXTRA SUPPORT

SECURE BASE FOR NON-SLIP SUPPORT AND LOOP FOR HANGING







FLASHBULB FUCHSIA #7389





## POTTYPOD® BASIX

PERFECTLY PORTABLE.

LIGHTWEIGHT AND SMALL FOR EASY STORAGE - GREAT FOR HOME OR TRAVEL

INTEGRATED SPLASH SHIELD AND REMOVABLE BOWL FOR EASY CLEAN

SECURE BASE OFFERS NON-SLIP SUPPORT

FLASHBULB FUCHSIA #7398

# $\textbf{POTTYPOD}^{\text{®}} \textbf{SQUISH}^{\text{TM}}$



SOFT, SQUIDGY TOP AND STURDY, NON-SLIP BASE

INTEGRATED SPLASH SHIELD AND REMOVABLE BOWL FOR EASY CLEAN

EPA-APPROVED ANTI-MICROBIAL TO KEEP TOILET TRAINING CLEAN(ER)

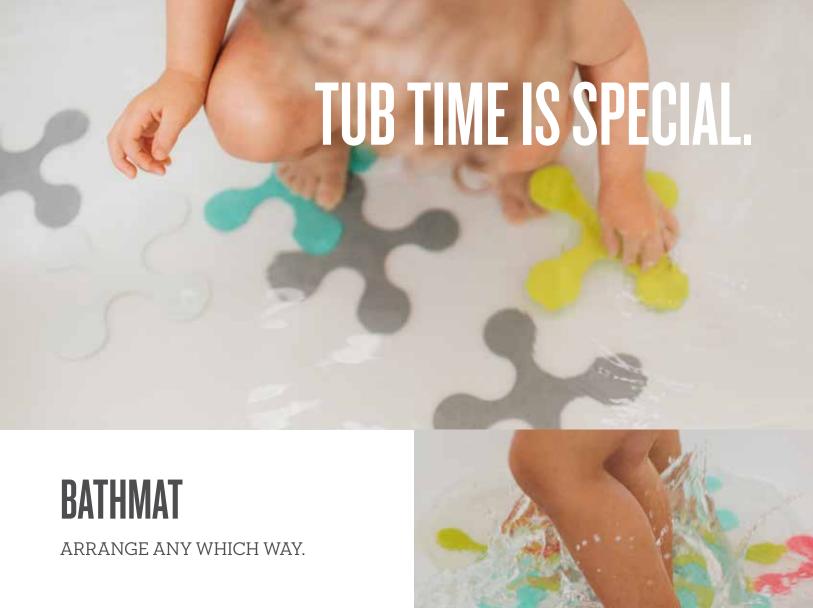


BERRY BLUE #7480









PREVENTS SLIPS IN TUBS

EPA-APPROVED ANTIMICROBIAL PREVENTS MOLD, MILDEW AND ODOURS

BPA, PHTHALATE AND PVC FREE









MULTI-PURPOSE, MULTI-YEAR USE

INCLUDES SOFT FABRIC SLING TO HOLD BABY FOR COMFORTABLE BATHING

KEEPS BABY BATHS OUT OF LANDFILLS

**FILLS FAST AND SAVES WATER** 





#### **UPPY2**™

NO MORE TIP TOES.

STEPS DESIGNED AT THE PERFECT HEIGHT FOR LITTLE LEGS

**GRIPPY, NON-SLIP TOP** 

STURDY BASE WITH NON-SLIP FEET



GALACTIC GREY - #7489





#### **STEPSTOOL**

STAND UP, STAND DOWN, FLIP AROUND.

NON-SLIP TOP AND BOTTOM

CARRY HANDLES FOR PORTABILITY

FLIP OVER TO TURN INTO BATHROOM STORAGE





BERRY BLUE #7430

#7431 GALACTIC GREY

#7432 FLASHBULB FUCHSIA

#### TAP EXTENDER

WATER WHERE LITTLE HANDS NEED IT.

FITS MOST STANDARD AND GOOSENECK TAPS

EPA-APPROVED ANTI-MICROBIAL MEANS NO GERMS

HASSLE-FREE, ONE PIECE DESIGN





2PK GREY/BLUE #7353

2PK GREY/PINK #7352



#### **EYEFAMILY**<sup>TM</sup>

FOR OUR FAVOURITE SMILES.









MAKES HYGIENE EASY AND FUN

SUPER SUCTION BASES STICK TO MOST SURFACES

**DISHWASHER SAFE- TOP RACK ONLY** 

TAP EXTENDER, CUP, TIMER, TOOTHBRUSH AND PASTE HOLDER





#### **BABY BANANA INFANT TOOTHBRUSH**

AWARD WINNING, BEST-SELLING, PARENT RECOMMENDED

A-PEEL-ING HANDLES ARE EASY FOR LITTLE HANDS TO HOLD

THICK BRISTLES INTENDED TO MASSAGE SORE TEETHING GUMS

RECOMMENDED FOR AGES 3-12 MONTHS

MADE IN THE USA



# SIEFIS COLUMNIA DE LA COLUMNIA DEL COLUMNIA DE LA COLUMNIA DEL COLUMNIA DE LA COLUMNIA DEL COLUM

NURSERY



## ORIGINAL SLUMBER BEAR®/TUMMY SLEEP®

ACTUAL WOMB SOUNDS.

PLAYS ACTUAL WOMB SOUNDS RECORDED INSIDE A MOTHER'S WOMB TO LULL BABIES TO SLEEP AND CALM THEM WHEN FUSSY

SOUND AND MOTION ACTIVATED; 5 MINUTE AUTO SHUT-OFF TIMER

INVENTED BY A DOCTOR, RECOMMENDED BY MIDWIVES. USED SUCCESSFULLY WITH BABIES AND IN MATERNITY HOSPITALS WORLDWIDE SINCE 1975







#### **Replacement SILKIE™**

BONDING AID THAT RETAINS PARENTS' SCENT TO COMFORT BABY AND REASSURE BABY OF THEIR PRESENCE



#### **COT RAIL PROTECTOR - 2cm**



2 CM THICK #5207

#### **COT RAIL PROTECTOR - 3cm**



#### GUARDING GUMS FROM VARNISH & SPLINTERS.

NO ADHESIVE NEEDED, EASILY SLIPS ONTO COT RAIL

MADE OF A FDA-APPROVED, NON-TOXIC, SOFT PLASTIC

BPA, PHTHALATE, LATEX AND LEAD FREE

4 X 12IN (30.48CM) LENGTHS ARE INCLUDED TO COVER A STANDARD COT RAIL



#### **EVO™ WIPES WARMER**

THE BEST AND BRIGHTEST. WARMEST TOO.

WARM WIPES FOR A CLEANER CLEAN AND A HAPPIER BOTTOM

ANTIMICROBIAL, NON-BROWNING EVER-FRESH SYSTEM® - KEEPING WIPES MOIST



#### **EVER-FRESH® REPLACEMENT PILLOWS**

KEEPIN' IT FRESH.

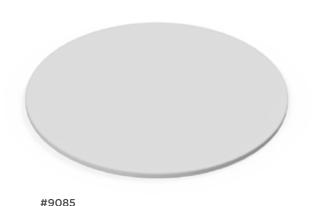
DESIGNED FOR USE WITH THE EVO™ AND WARMIES® WIPES WARMERS

SITS BETWEEN THE HEAT SOURCE AND THE WIPES TO KEEP THINGS FRESH, MOIST AND NON-BROWNING

TREATED WITH AN EPA-APPROVED ANTIMICROBIAL TO PREVENT MOLD GROWTH

WORKS WITH THE EVER-FRESH® SYSTEM PILLOW CASE AND WATER RESERVOIR





#### TIPTOP PILLOW™

KEEPS THE TIPTOP OF EVERY WIPE WARM AND MOIST.

DESIGNED FOR USE WITH THE EVO™ WIPES WARMER

#### **WARMIES® WIPES WARMER**

SAVE THE LANDFILLS.

**INCLUDES 4 WARMIES® REUSABLE WIPES** 

STORES 16 REUSABLE WIPES

ANTI-MICROBIAL, NON-BROWNING PATENTED EVER-FRESH® SYSTEM



#9001



#### **WARMIES®**

8 REUSABLE BAMBOO RAYON WIPES.

MADE FROM A LUXURIOUS BLEND OF 68% BAMBOO RAYON AND 32% COTTON

NO DYES OR BLEACHES SO WARMIES® ARE SAFE, SOFT AND MORE ABSORBENT THAN COTTON OR DISPOSABLE WIPES





#### NAPPY DEPOT™

CHAOS ORGANIZED.

HANGS ON A CHANGING TABLE

TOP TRAY HOLDS A PRINCE LIONHEART WIPES WARMER OR WIPES

**HOLDS UP TO 18 LARGE NAPPIES** 



#0260



#### 2-in-I NAPPY DEPOT™

SET ON TOP OR HANG, OR BOTH.

**CUSTOMISE TO FIT YOUR SPACE** 

INCLUDES 2 DETACHABLE HOOKS FOR HANGING IN DIFFERENT ROOMS

TOP TRAY HOLDS PRINCE LIONHEART WIPES WARMER OR WIPES



WHITE #0272







#### **ILLUMIPAD® CHANGING PAD**



#### **ILLUMIPAD®** COVER

LET THE LIGHT SHINE THROUGH.

SPECIALLY-DESIGNED TO ACCOMMODATE THE PRINCE LIONHEART ILLUMIPAD

SILICONE LIGHT SHIELD DIFFUSES LIGHT AND KEEPS ANY WAYWARD WETNESS FROM CONTACTING LIGHT SOURCE

SUPER-LUXURIOUS, YET DURABLE CONSTRUCTION ALLOWS FOR LOTS OF COMFY CHANGES

MACHINE WASH AND DRY



CREAM #9280 GREY #9281



#### MY TWIST'R® NAPPY DISPOSAL SYSTEM





KEEP BAD ODOURS WHERE THEY BELONG WITH PATENTED TWIST TECHNOLOGY™ AND SPECIALLY-DESIGNED ODOUR-TRAPPING BAGS

CLEVER DESIGN ALLOWS YOU TO TOSS AND FORGET WITHOUT GETTING YOUR HANDS DIRTY

BAG REMOVES QUICKLY AND EASILY FROM THE TOP - NO CUTTING, TYING, KNEELING REQUIRED

DECORATE WITH YOUR FAVOURITE WALLPAPER, FABRIC OR ANY OTHER MATERIAL - TEMPLATE INCLUDED

#### MY TWIST'R® NAPPY DISPOSAL CHARCOAL REFILLS

2 PK #9399







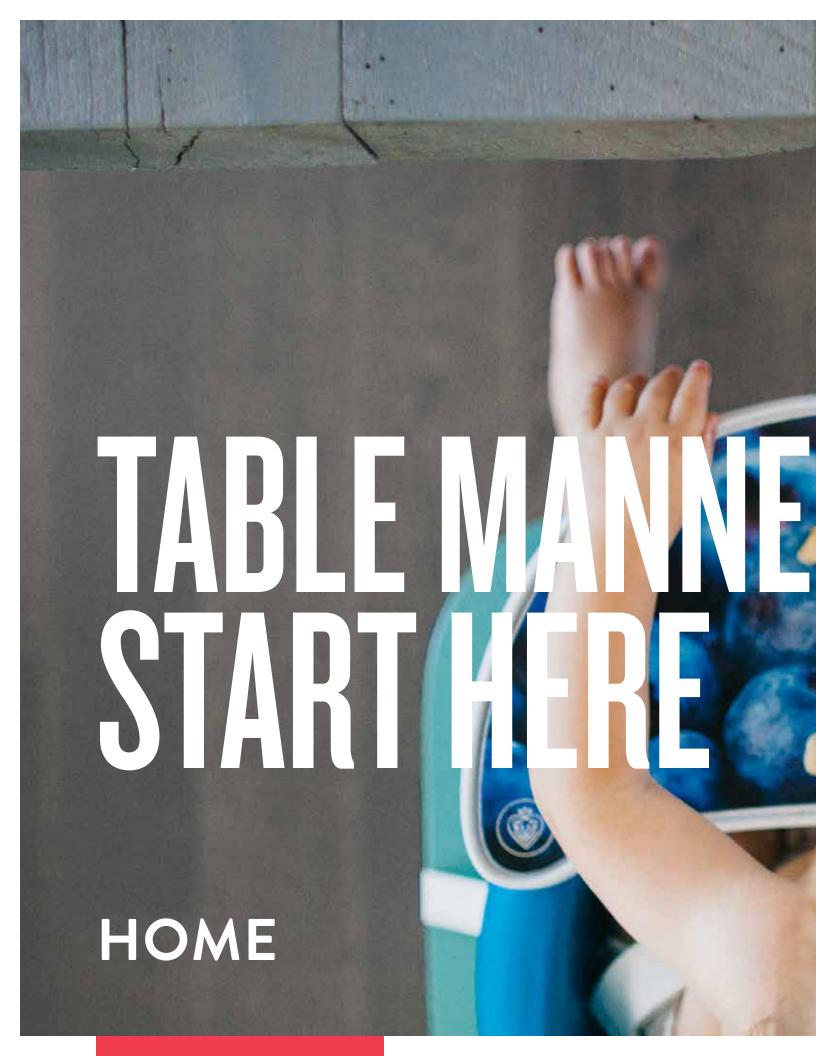
#### MY TWIST'R® NAPPY DISPOSAL SYSTEM BAGS

LOCK IN THE ODOURS.

10 PK #9331 20 PK #9332

THESE BAGS ARE SPECIALLY DESIGNED TO TRAP THE STINK MOLECULES INSIDE SO THEY CAN'T GET OUT









# **BÉBÉPOD® FLEX PLUS**

SIT. EAT. PLAY.™

SOFT SQUIDGY FOAM SEAT

SECURELY STRAPS TO CHILD AND CHAIR

COMES WITH THE POD, POMMEL, TRAY, PLACEMAT AND COOL TOY

AGES 3M+



#7209 BERRY BLUE



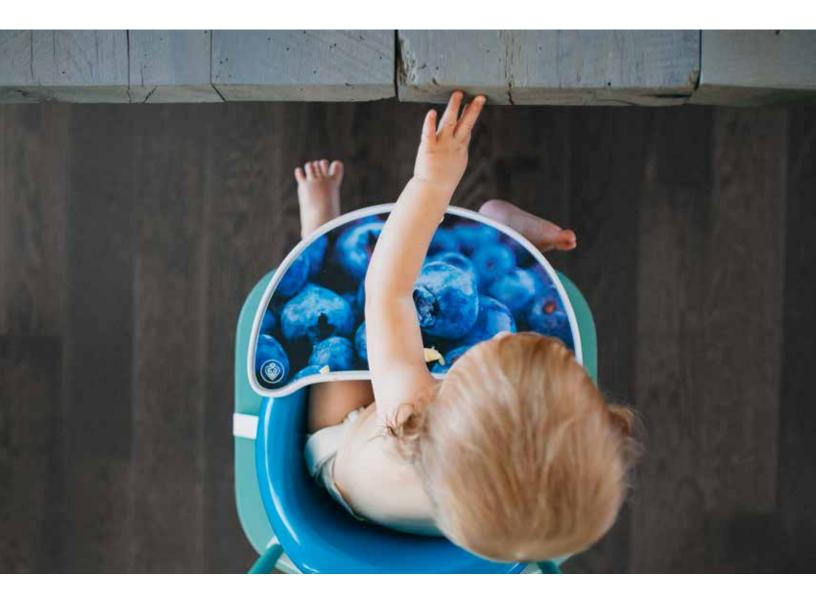








#7210 KIWI GREEN



#### **BOOSTER SQUISH™**

MORE COMFORT FOR LITTLE BOTTOMS.

SQUIDGY, COMFY SEATING AREA WITH STURDY BASE

DUAL-STRAP SYSTEM ATTACHES TO BOTH CHAIR AND CHILD

NON-SLIP BASE PREVENTS SLIPPING AND PROTECTS **FURNITURE** 

AGES 12M+



BERRY BLUE #7055



#7056





#### THE BOOST PLUS SQUISH™

MORE COMFORT FOR LITTLE BOTTOMS.

SQUIDGY, COMFY SEATING AREA WITH STURDY BASE

MULTI-DIRECTIONAL TRAY ADJUSTMENT

3-POINT HARNESS AND DUAL STRAP SYSTEM

NON-SLIP BASE PREVENTS SLIPPING AND PROTECTS **FURNITURE** 

AGES 12M+



FLASHBULB FUCHSIA #7036



BERRY BLUE **GALACTIC GREY** 





#### **BOOSTERPOD®**

EAT IN OR EAT OUT.

3-POINT HARNESS AND DUAL STRAP SYSTEM

**CUSHIONY FOAM TOP AND SOLID BASE** 

NON-SLIP FEET TO PREVENT SLIPPING AND PROTECT FURNITURE

AGES 12M+



**GALACTIC GREY #7020** 



SIERRA BROWN #7021



# SOFT BOOSTERSEAT

FOR THE NOT SO LITTLE ONES.

SOFT FOAM

SLIP-RESISTANT BOTTOM

EAT IN OR EAT OUT

AGES 3YR+







FLASHBULB FUCHSIA #6992



BERRY BLUE #6993



## **CATCHALL™**

GIVES FLOORS A FIGHTING CHANCE AGAINST THE MESS AND MAYHEM OF CHILDREN

GREAT FOR MEAL TIME, CRAFT TIME OR HAIRCUT TIME

NON-SLIP BOTTOM PREVENTS SKIDDING

SPILL-PROOF FABRIC WIPES CLEAN

**FOLDS EASILY FOR TRAVEL** 



#2260 STRIPED CIRCLE



#2261 ORANGE AND WHITE



#2263 GREY AND WHITE



### **CREATE™ PLATE**

FEEDING MINDS AND HUNGRY TUMMIES.

MESSAGES/PICTURES SHOW THROUGH BOTTOM OF PLATE

COMPLETE SET: creATE™ PLATE, 1 DRY ERASE INSERT, DRY ERASE MARKER

**DISHWASHER SAFE** 



#2670

## **CREATE™ PLATE TOOLS**

FEAST YOUR EYES ON THESE.

**3 DRY ERASE INSERTS** 

4 RESUSABLE COLOUR + DRAW™ DRY ERASE MARKERS



#2671



## **COLOUR & DRAW™**

RE-MARKABLE.

INCLUDES: 1 REUSABLE SILICONE SCENE, 4 DRY ERASE MARKERS AND CARRYCASE TO STORE AND GO



**CITY #0404** 



**DINO #0405** 



ZOO #0406



FARM #0407



# **VERSA™ FORMULA MIXER**

NO MORE LUMPS.

2 INTERCHANGEABLE ATTACHMENTS:

- BLENDS FORMULA OR OTHER POWDERED DRINKS
- FROTHS MILK FOR COFFEE DRINKS



# **DISHWASHER BASKET 2-IN-I COMBO**

THE BEST OF BOTH WORLDS. #1503



PREVENTS THE TODDLER "STUFF" FROM FLYING ALL OVER THE DISHWASHER

DUMMIES, SIPPY CUP LIDS, VALVES, STRAWS, KITCHEN GADGETS AND MORE

MADE IN USA





#### **DELUXE DRYINGSTATION**

DON'T LET DRYING BE A CHORE! #1013



#### **COMPACT DRYINGSTATION**

EXPANDABLE STORAGE. #1014







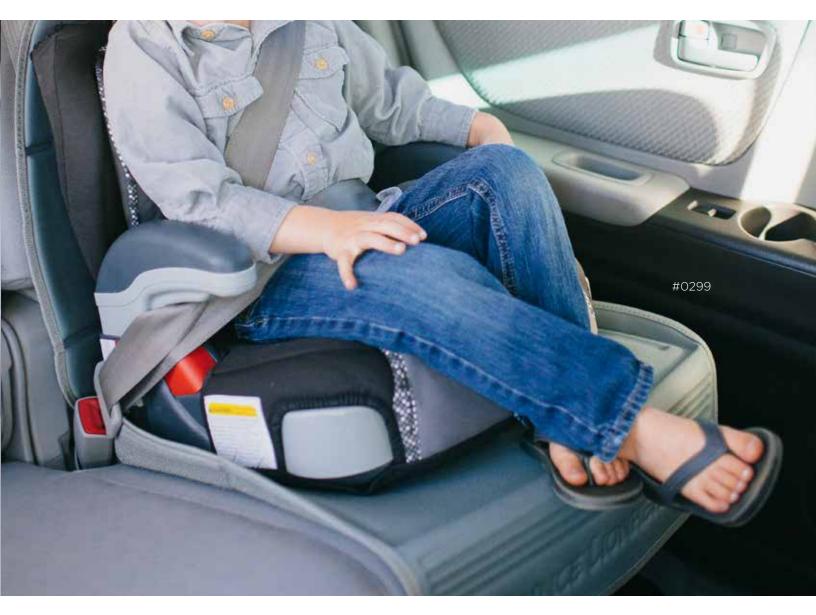


# 2 STAGE<sup>®</sup> SEATSAVER<sup>®</sup>

ORIGINAL AND PATENTED.



TAN #0301



# **ALL-IN-ONE SEATSAVER®**

PROTECTS YOUR CAR'S UPHOLSTERY.

PROTECTS UPHOLSTERY FROM DEPRESSION DAMAGE, DIRT, SPILL AND WEAR FROM CHILD CAR SEATS

TEXTURED NON-SLIP BOTTOM PANEL KEEPS SEATSAVER® FIRMLY IN PLACE

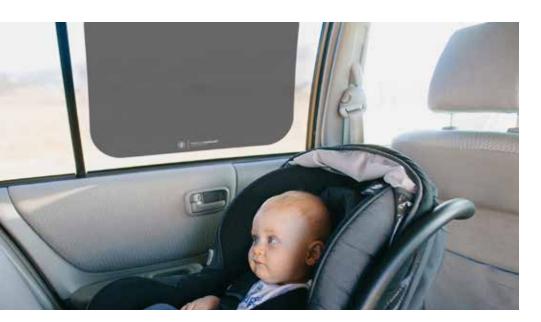
SEATSAVER® KEEPS CAR SEAT IN CORRECT POSITION

WORKS WITH ALL ISOFIX COMPATIBLE CAR SEAT SYSTEMS AND FITS MOST AUTOMOBILES

FRONT STORAGE POCKET IS PERFECT FOR TOYS, CUPS, WIPES AND MORE



#0583



## **SUNSHADE KIT**

BRING ON THE SHADE.
#0339



#### **COMPACT SEATSAVER®**

SMALL CARS AND CENTRE SEATS. #0580



#### **BABY VIEW MIRROR**

SILLY FACES NOT INCLUDED.



#0307

## TRAVEL ORGANISER

EVERYTHING IN ITS PLACE. #0350

CUSTOMISABLE CARGO AREA - GREAT WAY TO STAY ORGANISED ON-THE-GO

INSULATED DRINK HOLDERS AND 6 SIDE POCKETS

COMPLETELY FLATTENS FOR STORAGE WHEN NOT IN USE

REAR ANCHOR TO PREVENT SLIDING

EASILY ADJUSTABLE INNER COMPARTMENT











# **BACKSEAT KICKMAT**

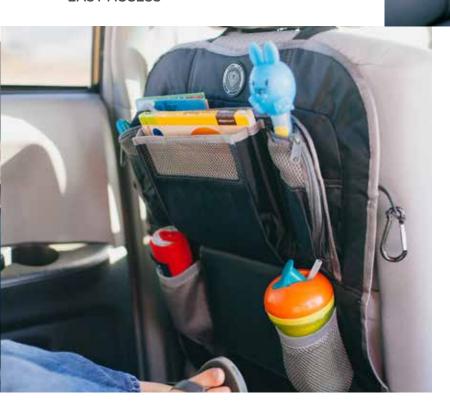
SEAT BACK PROTECTOR.

## TRAVEL TRAY

SIT, EAT AND PLAY™ ON-THE-GO #0358

ELASTIC STRAPS PREVENT PENS, CRAYONS AND PENCILS FROM ROLLING

MESH SIDE POCKETS FOR STORAGE AND EASY ACCESS



# **BACKSEAT ORGANISER**

ALWAYS FIND IT.

KEEPS THE STUFF IN PLACE AND SANITY INTACT

STAY ORGANISED ON-THE-GO





#0302





## **ON-THE-GO BOTTLEWARMER**

#4225 2PK #4226

INSTANT HEAT SOURCE: CLICK THE BUTTON AND WATCH AS NON-TOXIC "CRYSTALS" SPREAD THE HEAT

KEEPS BOTTLES/FOOD JARS WARM FOR UP TO 2 HOURS

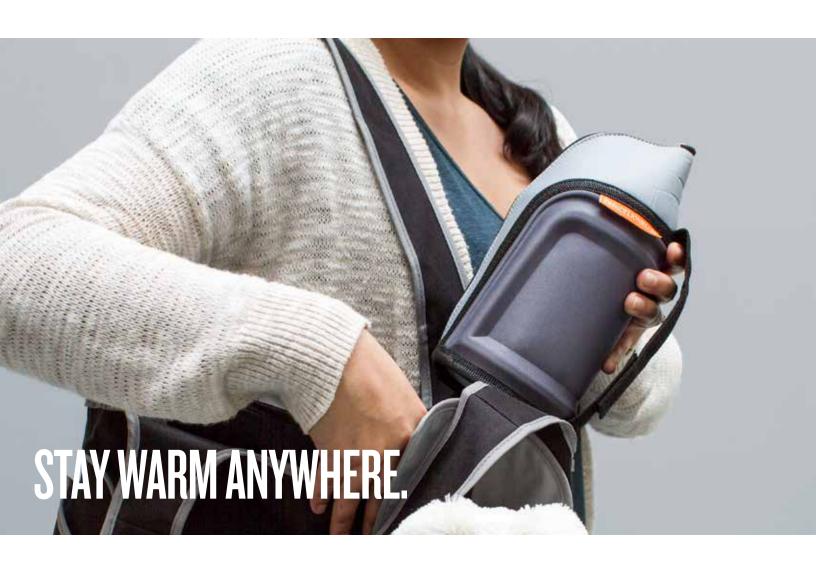
BOTTLE/FOOD BAG INCLUDED TO ENSURE EVEN HEATING

NO POWER SOURCE NEEDED - STAY UNPLUGGED ON THE GO

RECHARGE "CRYSTALS" BY BOILING IN WATER (10-15 MIN); CAN BE USED AGAIN AND AGAIN

EASILY FITS IN A NAPPY BAG FOR EASE OF TRAVEL







# STROLLER CONNECTORS

CLICK AND CONNECT. #6550







#### PRINCE LIONHEART MY BUGGY BUDDY LOCK

MBBLOCK

ORIGINAL AND AWARD WINNING HOOK WITH 3 DIGIT COMBINATION FOR SECURING UNATTENDED PRAMS AND STROLLERS

3 DIGIT CODE CAN EASILY BE CHANGED TO PERSONALISED 3 DIGIT CODE OF CHOICE

FITS ALL PRAM HANDLES

FOAM COVERED TO PROTECT THE HANDLE FROM MARKING AND PREVENT THE CLIP FROM MOVING

INDEPENDENTLY SAFETY AND STRENGTH TESTED MEETING EUROPEAN STANDARDS

NOT AVAILABLE IN THE UK

#### PRINCE LIONHEART MY BUGGY BUDDY CLIP

MBBCLIPBL

HOLD BAGS AND SHOPPING FROM THE PRAM/STROLLER HANDLE

FITS MOST PRAMS

FOAM COVERED TO PROTECT HANDLE FROM MARKING AND PREVENT CLIP FROM MOVING

INDEPENDENTLY SAFETY AND STRENGTH TESTED MEETING EUROPEAN STANDARDS

NOT AVAILABLE IN THE UK



# Ouster

#### PRINCE LIONHEART MY BUGGY BUDDY SUNSHADE

**MBBSUNSHADE** 

DESIGNED TO ALLOW PARENT TO POSITION SHADE ON STROLLER OR PRAM TO PROTECT THE CHILD FROM DIRECT SUNLIGHT

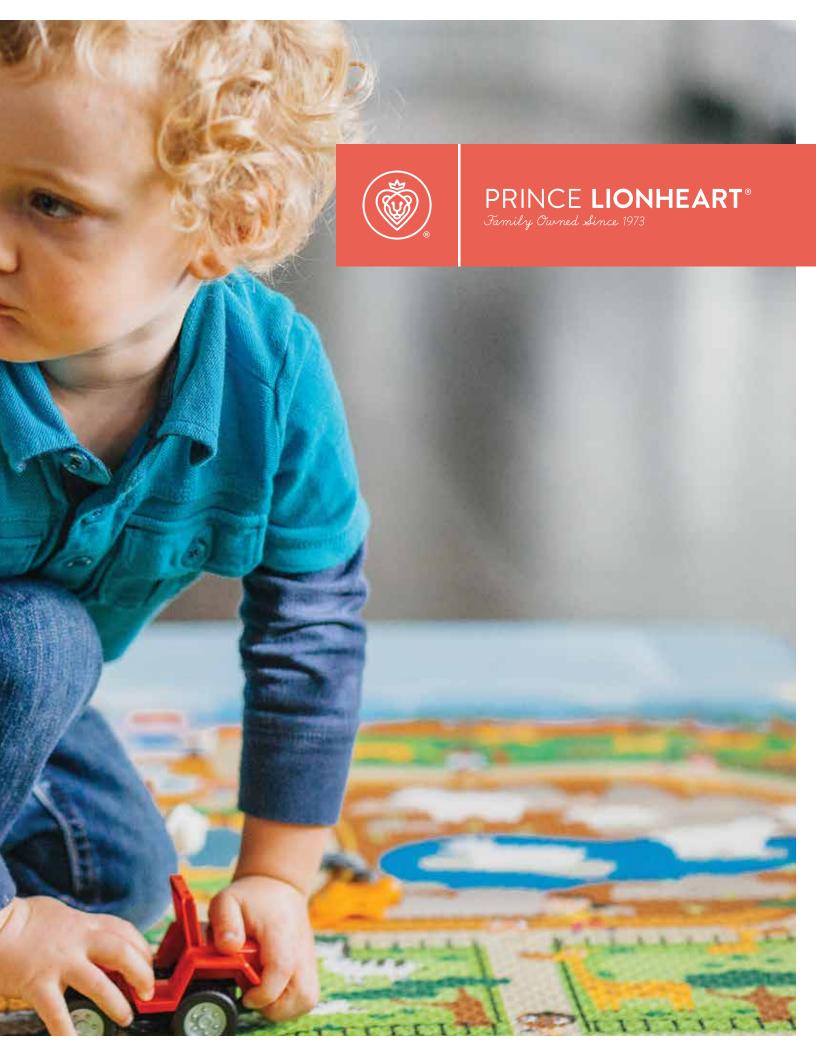
INDEPENDENTLY SAFETY TESTED WITH THE FABRIC ACHIEVING UPF 50+ SUN PROTECTION

UNIQUE CLAMP DESIGNED TO FIT ON THE HOOD OR FRAME OF MOST PRAMS OR STROLLERS, OR ON THE CAR GRAB HANDLE

EASILY FOLDED FOR STORING OR TRAVELLING

NOT AVAILABLE IN THE UK





# **EVERYWHERE™ PLAYMAT**

MAKING PLAYTIME ANYTHING BUT FLAT.™

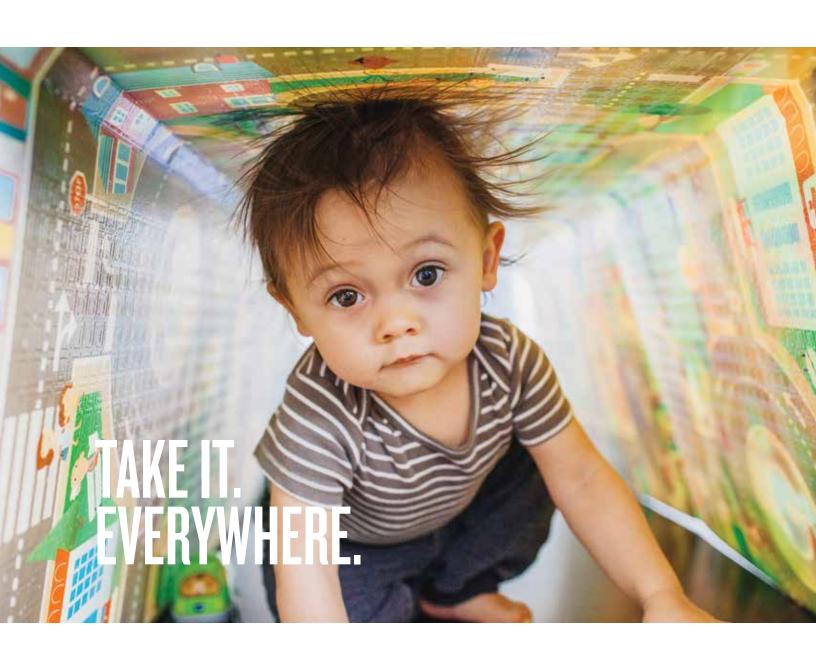
**FOLDS LIKE AN ACCORDION** 

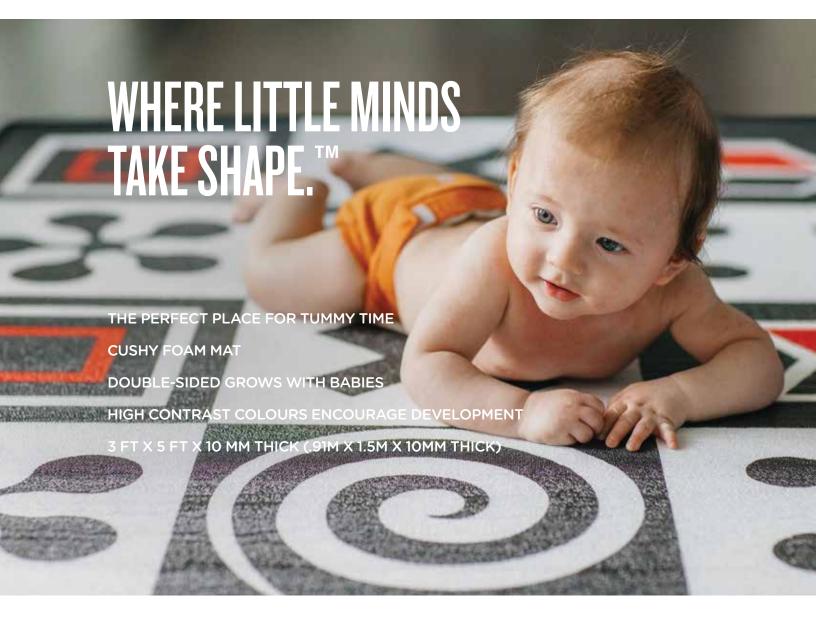
SCORES ALLOW IT TO ADJUST TO NARROW, BIG AND WIDE SPACES

EXPANDS FULLY TO 6.5 FT X 4.9 FT X 5MM THICK (2M X 1.5M X 5MM THICK)



CITY/ZOO #7765





## **DEVELOPMAT™**

MAKING TUMMY TIME A LITTLE LESS SQUARE.™



SHAPES/FARM #7770

## **PLAYMAT**

THE ONE THAT STARTED IT ALL.

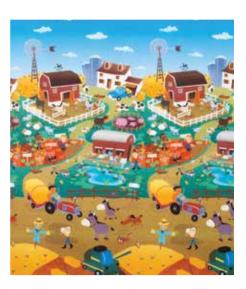
**FOLDS LIKE A MAP** 

**CARRY BAG INCLUDED** 

5.8FT X 6.5FT X 5MM THICK (1.7M X 2M X 5MM THICK)



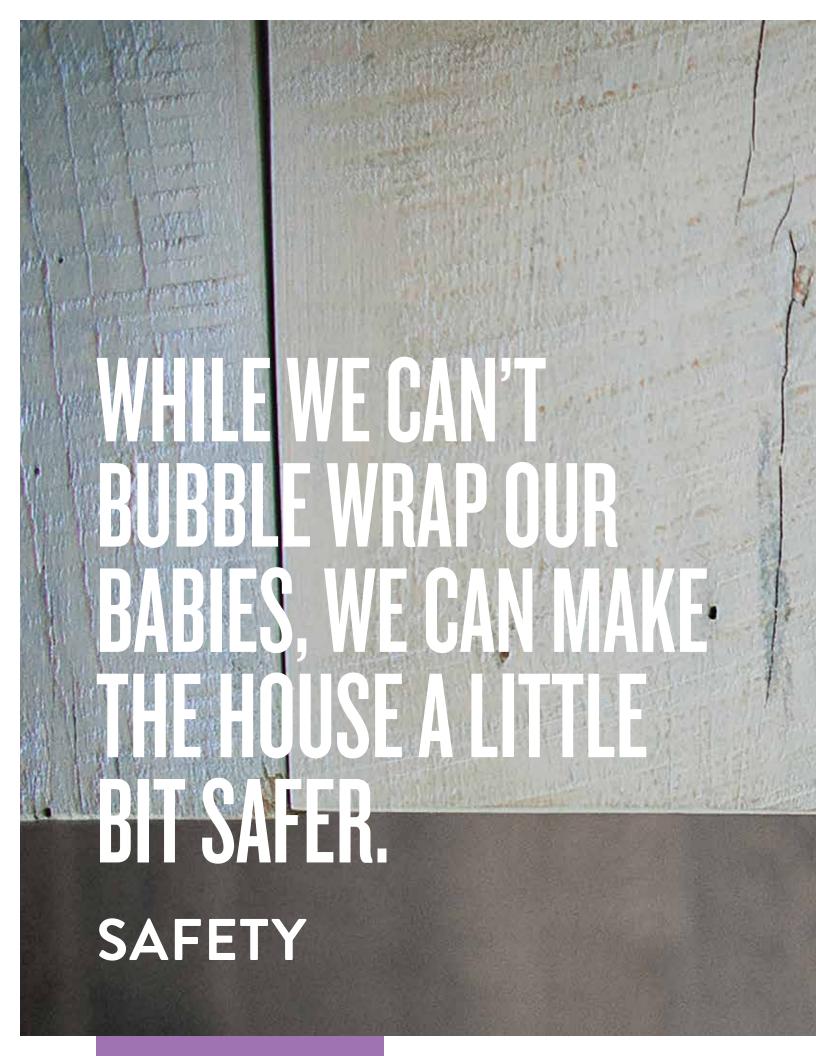




CITY/ABC #7710 CITY/FARM #7711









## **TABLE EDGE GUARD**

+ 4 corners

FOR SQUARE OR CIRCULAR TABLES.



## **CORNER GUARD**

ELIMINATE BUMPS.





## FIREPLACE GUARD

WITH 2 JUMBO CORNERS.





## **JUMBO CORNER GUARD**

BIGGER AND BADDER.



## **JUMBO EDGE GUARD**

BIGGER AND BADDER.



## ADJUSTABLE COOKER GUARD

IT'S HOT UP THERE.

KEEPS TODDLER AWAY FROM COOKER HAZARDS

ADJUSTS TO FIT COOKERS 24-36 INCH WIDE (60.96CM X 91.44CM)

MOUNTS WITH SPECIALLY-FORMULATED, HEAT-RESISTANT 3M ADHESIVE TAPE (60.96CM X 91.44CM)



## **PACKAGING**





CLEAN. CLEAR. (EYE) CATCHY.











# **INDEX**

#		M	
2-IN-1 NAPPYDEPOT™	23	MY BUGGY BUDDY CLIP	49
2 STAGE® SEATSAVER®	42	MY BUGGY BUDDY LOCK	49
		MY BUGGY BUDDY SUNSHADE	
A		MY TWIST'R™ NAPPY DISPOSAL CHARCOAL REFILLS	327
ADJUSTABLE COOKERGUARD	59	MY TWIST'R™ NAPPY DISPOSAL SYSTEM	27
ALL-IN-ONE SEATSAVER®	43	MY TWIST'R™ NAPPY DISPOSAL SYSTEM BAGS	27
В		N	
BABY BANANA INFANT TOOTHBRUSH	15	NAPPYDEPOT™	23
BABY VIEWMIRROR	44		
BACKSEAT KICKMAT	45	0	
BACKSEAT ORGANISER	45	ON-THE-GO BOTTLEWARMER	
BATHMAT		ORIGINAL SLUMBERBEAR®/TUMMY SLEEP®	18
BÉBÉPOD® FLEX PLUS	30		
BOOSTERPOD®		P	
BOOSTERSQUISH™	32	PLAYMAT	
		POTTYPOD® BASIX	8
С		POTTYPOD® SQUISH™	8
CATCHALL™	36	PUSHCHAIR UV MOSQUITO NET	48
COLOUR & DRAW **	37		
COMPACT DRYINGSTATION	39	R	
COMPACT SEATSAVER®	44	REPLACEMENT SILKIE	18
CORNERGUARD	58		
COT RAIL PROTECTOR 2CM	19	S	
COT RAIL PROTECTOR 3CM	19	SOFT BOOSTERSEAT	35
CREATE™ PLATE	37	STEPSTOOL	13
CREATE™ PLATE TOOLS	37	STROLLERCONNECTORS	48
		SUNSHADE KIT	44
D			
DELUXE DRYINGSTATION	39	Т	
DEVELOPMAT™	53	TABLE EDGEGUARD + 4 CORNERS	58
DISHWASHER BASKET 2-IN-1 COMBO	38	TAPEXTENDER	14
		THE BOOST PLUS SQUISH	33
E		TIPTOP PILLOW™	21
EVERFRESH® REPLACEMENT PILLOWS	21	TRAVEL ORGANISER	44
EVERYWHERE PLAYMAT ™	52	TRAVEL TRAY	45
EVO™ WIPES WARMER		TUBIMAL	11
EYEFAMILY™			
		U	
F		UPPY2 <sup>TM</sup>	12
FIREPLACEGUARD	58		
		V	
I		VERSA FORMULAMIXER	38
ILLUMIPAD™ CHANGING PAD	25		
ILLUMIPAD™ COVER	25	W	
		WARMIES®	22
J		WARMIES® WIPESWARMER	
JUMBO CORNERGUARD	59	WEEPOD® TOILET TRAINER	
JUMBO EDGEGUARD		WEEPOD® TOILET TRAINER BASIX	
		WEEPOD® TOILET TRAINER SQUISH™	



# WITH LOVE, THE MCCONNELLS



THIS IS THE FAMILY BEHIND THE BRAND. AS YOU CAN SEE, WE'RE TOTALLY NORMAL!

WE'VE ALWAYS DONE THINGS A LITTLE DIFFERENTLY... WE ANSWER TO A GOOD NIGHT'S SLEEP RATHER THAN TO SHAREHOLDERS. WE LIVE OUR VALUES. WE HONOR HANDSHAKES AND KEEP OUR WORD. WE LIKE WORKING WITH NICE PEOPLE. WE VALUE LONG-LASTING RELATIONSHIPS. WE ESPECIALLY VALUE YOU!

LOOKING FOR MORE INFO? PLEASE REACH OUT TO US AT HELLO@PRINCELIONHEART.CO.UK

## THANK YOU

